

# Next Event Press Release

Douglas Webber Group

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## Special points of interest:

- In a New Zealand first, DWG hosted USA and Canadian ice hockey teams.
- The best hockey competitors to ever play in New Zealand.
- Games sold out in every city, with a total over 20,000.
- Filmed for national & international television networks.
- CBS Canterbury Arena, Vector Arena & Dunedin Ice Stadium chosen for the games.
- Games set was huge in every way, with sound and lighting effects, flamethrowers and pyrotechnics.

## Amazing Facts about Hockey:

- The speed of a puck hit by the best shooters travel at slightly more than 100 miles per hour.
- On a relatively long-distance shot, 20m away from the goal, the goaltender will have 0.45 seconds to react.

## International Ice Hockey - USA vs Canada

Last month Douglas Webber Group (DWG) hosted USA and Canadian ice hockey teams in a three game tour of New Zealand. The players were recruited from various pro North American leagues including the National Hockey League (NHL) and American Hockey League (AHL), with 22 in total arriving to showcase the roughest team sports event to be seen this side of the globe.



The promoters at DWG chose New Zealand's largest concert venues for the games; made possible by the portable NHL spec rink brought from Holland by Ice World International. The rink was installed in the 48 hours leading up to each game, before being disassembled and transported to a different part of the country for the following game.

The organizers threw everything at the event to create an authentic American ice hockey experience, but promoter Gareth Webber said that goal was realized in the most part due to the overwhelming reaction from the audience which was heard screaming from the edge of their seats. 'They really got behind the teams they were supporting and one of the players even said it was the loudest audience he'd played for' said Webber.

All three events which were held in Auckland, Christchurch and Dunedin sold out prior to game night, with a total audience exceeding 20,000.

DWG is planning to tour the rink for recreational skating over the next few months, but is considering another ice hockey tour in the future.

